



## **ABOUT**

I'm a seasoned creative who is very skilled at conceptualizing and designing across a wide range of disciplines. My background spans traditional advertising, digital marketing, branding, small/large-format print, and broadcast.

## **BRANDS**

Accenture, Allstate, Antron, Applebee's, Bayer, DirecTV, Discover, Dodge, Dunkin', Emerson, General Motors, Illinois Board of Tourism, Kellogg's, Kraft, Lowe's, Marlboro, McDonald's, Miller/Coors, Motorola, Oprah, Penske, Phillip Morris, ST Properties, State Farm, Tork, Wrigley and Xerox

## **SOFTWARE**

Photoshop, Illustrator, After Effects, Cinema 4d, Premiere, InDesign, XD, Sketch, Muse, Dreamweaver and Flash

## **WORK**

**Associate Creative Director / Kellogg's** *Leo Burnett Chicago, IL oct 2018 - present*

Currently providing creative leadership for Kellogg's CRM programs.

**Motion Design Lead / Philip Morris international** *Leo Burnett Chicago, IL july 2015 - oct 2018*

Handled all stages of brand campaign work for a large international client; while also keeping a keen eye towards expanding their digital, video and mograph-based efforts.

**Design Lead TouchVision** *Chicago, IL feb 2013 - april 2015*

Oversaw nearly every facet of design and branding for a hybrid broadcast/digital startup. Responsible for the creation and maintenance of brand guidelines for on-air packaging, sales collateral, promotional materials, and web/app designs. Concurrently, I led a team of motion graphic artists - providing creative direction and guidance, while also ensuring program content was completed to a high-standard and on deadline.

**Multimedia Sr. Art Director - Freelance** *Chicagoland Area dec 2003 - feb 2013*

Freelance clients include: Avenue Inc, Manifest Digital, SapientNitro, Energy BBDO, DDB, Tribal DDB, Digitas, ARC World-Wide, Draft/FCB, Acquity Group, Design Kitchen, RMG Connect, Wunderman, HARPO, Motorola, Razorfish, Townsend Agency, Zeno Group, Morton College, Printingforless.com, Quicksilver Associates, Accelerated Funding, BFG Technologies and Buster Creative

**Motion Design Lead Wirestone** *Chicago, IL june 2006 - jan 2007*

Led remote and local teams in the creation of MOTOROLA sales multimedia. Oversaw and participated in all aspects of the creative process and project management. Provided art direction to the various production teams located throughout the country. Managed teams to ensure projects came in on schedule and on budget.

**Associate Creative Director Morton College** *Cicero IL april 2004 - oct 2004*

Assisted in the development of a new brand identity. Collaborated directly with the president to develop a public image campaign for the school. Art directed, designed and produced a variety of on/off-line media in support of the branding effort. Supervised vendor production on student recruitment displays, street pole banners, environmental graphics, apparel and vehicle wraps.

**Art Director J Walter Thompson Specialized Communications** *Chicago IL april 2000 - dec 2003*

Worked directly with FORTUNE 500 clients on a variety of on/offline projects. Utilized new technologies to deliver messages via e-mail and the web. Optimized existing print campaigns for the web. Created dynamic, interactive, multimedia new business presentations for potential clients. Worked closely with teams to ensure consistent branding across various media.

## **SCHOOL**

*University of Illinois at Urbana-Champaign Bachelor of Science in Business Administration*